

## 2019 – Sponsorship Levels and Benefits



### SIGNATURE SPONSOR: Rembrandt Level

The DeLand Fall Festival promotes our signature sponsor throughout the year with prominent placement on all signs, banners, festival program, social media posts, email blasts, as well as with exclusive visibility during the festival weekend.

**ALL SPONSORS** are also a part of our Patron Program. Cash sponsors receive \$250 and In-kind sponsors receive \$150 in art dollars, and a Patron Award ribbon to present to an artist. Patron art dollars are good for the purchase of work from exhibiting artists at the 2019 festival.

**ALL SPONSORS** are promoted throughout the year as soon as we receive payment (or confirmation of in-kind gifts) for sponsorship.

**CASH SPONSORS of \$2,500** and above have the opportunity for a Festival event to be named after the sponsor with acknowledging signage at the event.

	\$15,000 REMBRANDT	\$10,000 PICASSO	\$5,000 MICHAELANGELO	\$2,500 MONET	\$1,250 DALI
Logo on main street banner	✓				
Exclusive logo on all artist booth signs	✓				
10x10 booth space at festival	✓	✓	✓		
Social media – thanks and promos	✓	✓	✓	✓	✓
Patron package – art dollars & award ribbon	✓	✓	✓	✓	✓
Invitation to all events	✓8	✓8	✓6	✓4	✓2
Logo and link on website	✓	✓	✓	✓	✓
Banner displayed at festival (by request)	✓	✓	✓	✓	✓
Logo on eBlasts	✓	✓	✓	✓	✓
Logo in advertising promotions	✓	✓	✓	✓	✓
Name in press releases	✓	✓	✓	✓	✓
Logo listing in festival program	✓	✓	✓	✓	✓
Framed signed poster	✓	✓	✓	✓	✓
Sponsor ID ribbons	10	8	6	4	2
Event t-shirts	10	8	6	4	2
Patron Retreat passes	10	8	6	4	2
VIP parking passes	5	4	3	2	1